

Gogo[®] TV

Live broadcasts to seatback systems
and passenger devices





75%

of travelers around the globe
are interested in watching
live TV on their next flight.

Source: Gogo Global Traveler Study 2015

Flexible IPTV with your choice of live and near-live video content

Gogo TV allows passengers to watch live broadcasts including sports, news, and other time-sensitive content inflight on their own smart devices or seatback systems.

Easy for operations

- › Uses 40% less SATCOM bandwidth than other live TV solutions
- › Gate-to-gate access for uninterrupted viewing
- › Enhanced video quality can be applied to specific channels using dynamic bandwidth allocation
- › Stereo audio and closed-captioning for the hearing impaired (when available)

Bringing live broadcasts onboard

Gogo TV is powered by Gogo's global network using the Gogo® 2Ku antenna, in-cabin network, and ACPU-2 onboard server.

Gogo TV can be installed and activated with zero downtime on aircraft equipped with Gogo 2Ku.

In tune with your business and your customers

Meet your goals with a custom experience

Tailored content

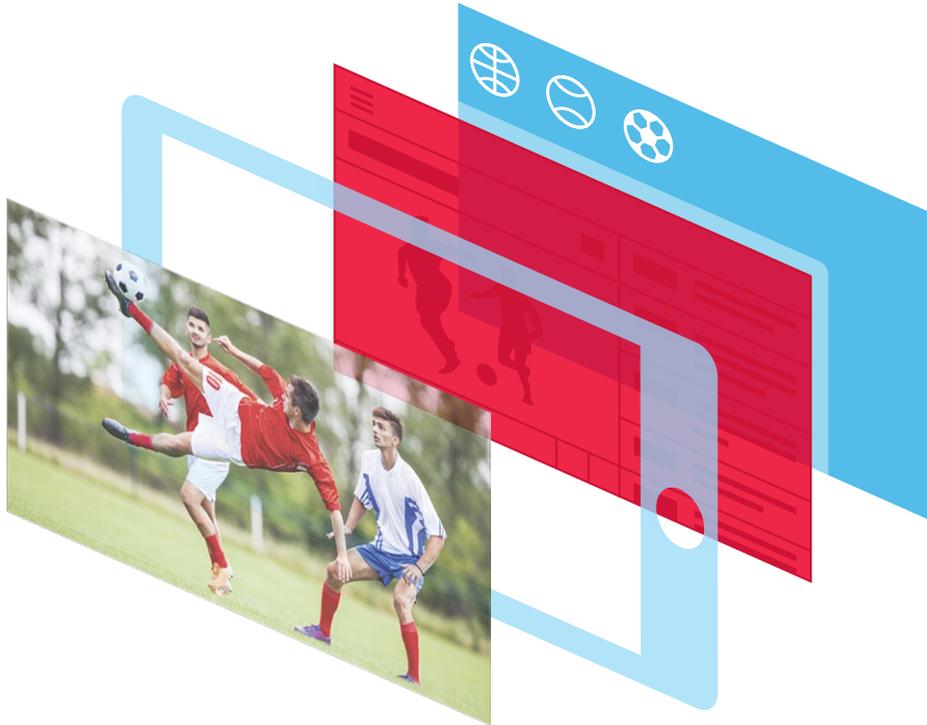
Using a combination of content from your provider and Gogo's, you can create a unique channel line-up based on the regions and destinations you serve, making your customers feel at home wherever they travel.

Your brand, your way

A custom UI extends your airline's brand onto every screen – seatbacks and passenger devices alike – for a seamless entertainment experience.

Monetization

Ancillary revenue opportunities are available, including third-party sponsorships and video advertisements. This flexible approach creates opportunities to delight passengers and drive additional revenue.



Live entertainment made easy

Accessibility

Passengers with any compatible smart device can view Gogo TV without having to download a video application. Gogo TV can also be integrated with embedded IFE systems, bringing a consistent entertainment experience to all onboard.

Intuitive entertainment

Gogo's custom programming guide delivers channel and program information such

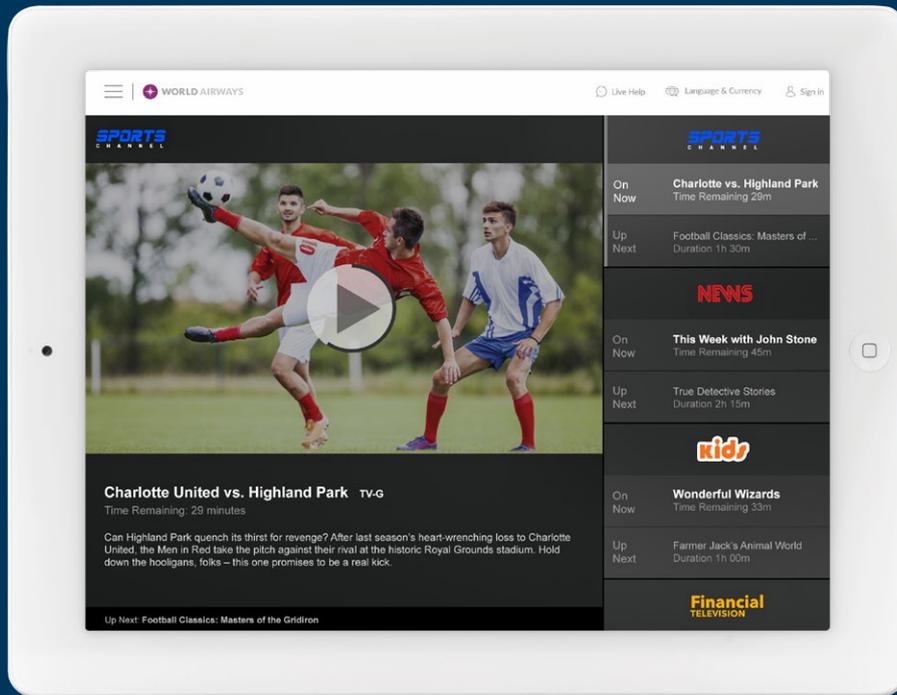
as channel logos, time remaining on shows, and movie ratings for a familiar and enjoyable viewing experience.

Efficient

High-efficiency video coding (HEVC) allows for live video streaming over SatCom with up to 40% greater efficiency than legacy data-compression technologies. This leaves plenty of bandwidth for passenger connectivity, connected aircraft applications, and other services for pilots and crews.

Support

The Gogo Network Operations Center allows for 24/7/365 monitoring of our connectivity and entertainment systems around the globe. Our sophisticated system of security and troubleshooting elements enables Gogo and your airline to respond to any issues more efficiently.



All on-screen content is for representational purposes only.

Let's go F A R T H E R

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